

F3: Female Forward Finance

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The Shantz Mantione Group

July 2024

Welcome back to the F3 where I share what I am seeing and hearing in the field of women, money and power.

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New perspectives, purpose, and prosperity: What do you do when a giant boulder lands in the middle of your life and livelihood?



As many of you know, twelve months ago, I was confronted with a life-altering cancer diagnosis, which felt like a colossal boulder had dropped into the very core of my existence and business. This experience forced me to bring my life to a (nearly) complete halt. Although the journey hasn't been easy, the process of healing has afforded me invaluable insights that I believe have the potential to inspire and embolden you in your life and entrepreneurial pursuits.

The first six months were incredibly tough as I navigated the disease and all that came with it—treatment options, surgeries, and interventions. It meant losing months of productive work. The next six months shifted focus towards my psychological well-being and dealing with the vulnerability that arises from a health and existential crisis. And truthfully, I'm still grappling with both of these elements because the path to wholeness isn't linear—there's no prescribed timeline.

Now, for those of you who, like me, are drawn to the autonomy and independence of entrepreneurship, this can feel even more challenging. We are wired to be in control of our destinies, but when the universe tells us to slow down, it can throw our systems—physically and mentally—entirely out of whack. This is especially true because our lives and businesses are more interconnected than we may realize.

So, whether you're experiencing a health crisis, the loss of a loved one, a divorce, or economic uncertainty like the pandemic, I'd like to share three key insights that I've learned from my own experience:

1. Perspectives

Life-changing events often provide perspective that allow us to become stronger, faster, and better once we've cleared the road and resumed our journey. The strength and determination that have propelled you to success in business will also serve you well in overcoming personal challenges. Embrace your resilience and trust in your ability to weather any storm.

2. Purpose

Ground yourself and your business in a clear sense of purpose. In times of adversity, your deeper purpose can provide the motivation and direction needed to push through obstacles. For me, my purpose lies in creating a lasting positive impact through my work. By aligning every decision with your authentic purpose and values, you can navigate challenges with clarity and conviction.

3. Prosperity

The legacy we leave is not measured solely in financial terms but in the impact we have on others. The outpouring of love and support I received during my illness highlighted the profound influence we can have on those around us. As leaders, we have a unique opportunity to uplift and inspire others through our actions and words. Remember that your greatest legacy is the lives you touch and the positive change you create.

Today, as I emerge from this challenging chapter and resume growing my business, I do so with a renewed sense of empathy and purpose. I lead with a deeper understanding of the struggles that others may be facing and strive to make a positive impact in all that I do. I encourage fellow female entrepreneurs to tap into their resilience, anchor themselves in purpose, and focus on leaving a meaningful legacy through their work.

On a practical level, facing a serious illness forced me to reevaluate my financial plans and priorities. It underscored the importance of balancing hope for the future with pragmatic preparation for unforeseen circumstances. By aligning my financial strategies with my values and goals, I am better equipped to navigate the uncertainties of life and business.

As you navigate your own entrepreneurial journey, remember that you have the strength and determination to overcome any boulder, the clarity of purpose to guide your decisions, and the opportunity to make a lasting impact on those around you. Embrace these principles as you build your wealth and create a legacy that reflects your values and aspirations.

Wishing you perspective, purpose, and prosperity on your entrepreneurial path.

Onward,

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